

MANNING ROTHROCK

BRANDING GUIDE

LOGOS

PRIMARY LOGO

MANNING
ROTHROCK

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MANNING
ROTHROCK

ALTERNATE

MR

MR

BREAK IN CASE OF EMERGENCY OR BAD ASS MERCH

MANNING
ROTHROCK





MANNING
ROTHROCK

COLORS AND TYPEFACE



PANTONE Black 3 C
Hex #202722
RGB 32, 39, 34
CMYK 74, 61, 69, 71
Ink Type Spot

White
Hex #FFFFFF
RGB 255, 255, 255
CMYK 0, 0, 0, 0
Ink Type Process

PANTONE 462 C
Hex #5C452C
RGB 93, 70, 44
CMYK 48, 60, 81, 45
Ink Type Spot

PANTONE 468 C
Hex #DBC9A3
RGB 219, 200, 162
CMYK 14, 18, 39, 0
Ink Type Spot

PANTONE 540 C
Hex #003057
RGB 9, 51, 84
CMYK 100, 80, 38, 37
Ink Type Spot

TYPE FACE

MANNING
ROTHROCK

BEBAS NEUE PRO EXPANDED BOLD
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

BEBAS NEUE PRO
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z